

REMARKS

Reconsideration of this patent application is respectfully requested in view of the foregoing amendments, and the following remarks.

The various objections to the Information Disclosure Statement were noted. The documents referred to will be filed in the near future.

The amendments to this patent application are as follows. A new Abstract on its own separate page is being provided to replace the current Abstract. A Substitute Specification, both Clean Copy and Marked-Up Version, is being provided. New claims 41 to 58 are being added and all previous claims 1 to 20 and 21 to 40 have been cancelled.

On page 2 of the Office Action, the disclosure in the Specification was objected to because of the following informalities: incorrect specification layout and titles. Appropriate correction was required.

In response to this objection, the correct Section Headings have been provided in the Specification, and an appropriate title is now provided.

On page 3 of the Office Action, the Abstract of the Disclosure was objected to because it does not give enough detail. Correction was required.

In response to this objection, a new Abstract having the proper content for an Abstract of the Disclosure has been provided.

On page 4 of the Office Action, there was an objection, because the spacing of the lines of the Specification is such as to make reading difficult. New application papers with lines 1 ½ or double spaced on good quality paper are required.

Also, the disclosure was objected to because of the following informalities: when describing the figures in the detailed description, applicant fails to specify which figure is being referred to. Applicant needs to acknowledge all figures and reference characters in the detailed description. Appropriate correction was required.

Also, the Title of the invention is not descriptive. A new title is required that is clearly indicative of the invention to which the claims are directed.

In response to these objections, the U.S. Specification has been presented again in the format of a Substitute Specification. This Substitute Specification is based upon a double spaced line

arrangement, and includes correct Section Headings, along with specifying the correct reference numerals and the correct drawing figure numbers there in the Specification.

Claims 21, and 23-25 were rejected under 35 U.S.C. 112, second paragraph, as being indefinite. This rejection is respectfully traversed. Claims 21 to 40 have been cancelled.

Claim 21 was objected to because it recites the limitation "The information system" at the beginning of the claim. There is insufficient antecedent basis for this limitation in the claim.

In response to this objection, claim 21 was cancelled and was replaced by newly added claim 41 which recites "An information system."

Claim 23 was objected to because it recites the limitation "the microprocessor" at the end of the claim. There is insufficient antecedent basis for this limitation in the claim.

In response to this objection to claim 23, claim 23 was cancelled and was replaced by new claim 42 which recites "a microprocessor."

Claims 24 and 25 were objected to because they recite "and/or." The Applicant must specify either "and" or "or."

In response to these objections to claims 24 and 25, claims 24 and 25 have been cancelled, and in newly added claims 41 and 43, "or" has been specified.

Claim 24 was rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the enablement requirement. The phrase "change of consequence" was not understood, nor was clarification available in the Specification.

In response to this objection to claim 24, claim 24 has been cancelled and claim 41 now recites the terminology "change of consequence." Newly added claim 41 is based upon claim 21 in combination with the features of claims 22 and 24 which are included in new independent claim 41.

It is respectfully submitted that the phrase "change of consequence" is available in the Specification. "Change of consequence" is described in detail on page 4 of the description beginning from the second paragraph.

Therefore, the claims contain subject matter which is clearly described in the Specification in such a way as to enable one skilled in the art to which it pertains, or with which it is most nearly connected, to make and/or use the invention. The phrase "change of consequence" is understood by those skilled in the art and clarification is available in the Specification.

For all these reasons, the Abstract, Specification, and all the claims are now in complete compliance with all the requirements of 35 U.S.C. 112. Withdrawal of this ground of rejection is respectfully requested.

No new matter has been introduced by this Amendment.

The Applicants comment upon the prior art rejections of the claims as follows. The present invention is directed to an information system including at least one user's device connected via a connection unit to a memory device for storing information, comprising including into said system a device for generating a set of requested information and advertising information, connected to the memory device for storing information and to the connection unit, and comprising an entry for inputting the advertising information, and also by including into said system an advertising information memory device, connected to said entry of said device for generating, said device for generating being implemented in order to allow change of consequence of providing requested information or advertising information.

The Claims were rejected under 35 U.S.C. 102 or 35 U.S.C.103 in view of *Gerszberg* (U.S. Patent No. 6,292,210). In contrast to the television remote control as disclosed by *Gerszberg* is the claimed device 3 for generating a set of requested information

and advertising information in the claimed invention. In the present invention, this information is implemented in such a way that the consequence of transmitting requested and advertising information is generated not by the user but by the device 3 in accordance with its software. This feature is clearly set forth in the description of the invention. This possibility of choosing the consequence by the user is an additional feature, but not the main feature of the device 3.

More particularly the *Gerszberg, U.S. Patent No. 6,292,210*, in column 2, lines 42 to 67 discloses that in order to provide a network, it is desirable for the interexchange companies to have access to at least one of the twisted-pair lines or alternate wireless facility connecting each of the individual users to the local telephone network before the lines are routed through the conventional local telephone network equipment. It is preferable to have access to these lines prior to the splitter and modem technology offered by the local service providers. By having access to the twisted-pair wires entering the customer's premises, interexchange companies can differentiate their services by providing higher bandwidth, improving the capabilities of the customer premises equipment, and lowering

overall system costs to the customer by providing competitive service alternatives.

This prior art system in *Gerszberg* may utilize a video phone and/or other devices to provide new services to an end user; an intelligent services director (ISD) disposed near the customer's premises for multiplexing and coordinating many digital services onto a single twisted-pair line; a facilities management platform (FMP) disposed in the local telephone network's central office for routing data to an appropriate interexchange company network; and a network server platform (NSP) coupled to the FMP for providing new and innovative services to the customer and for distinguishing services provided by the interexchange companies from those services provided by the local telephone network.

Thus, *Gerszberg* fails to teach or to suggest the claimed invention.

Boylan III et al. (U.S. Pub. No. US2004/0194138 A1) on page 1 in paragraphs [0009] through [0013] discloses a system having an interactive television program guide that provides targeted advertisements or takes targeted actions based on which program guide function buttons or non-programming options the user selects.

In *Boylan* an example of a function button is a "record" function button, which is provided by the program guide for the user to select when the user desires to record a given program. Because the function of recording involves the use of a videocassette recorder, the program guide may display targeted advertising related to videocassette recorders on an appropriate program guide screen whenever the user selects the "record" function button.

An example in *Boylan* of a non-programming program guide option is a setup option. By selecting the setup option, users may adjust the video and audio settings of their system. When a user adjusts audio settings, the program guide may, for example, display an advertisement for new audio equipment.

In *Boylan* examples of targeted actions that may be taken in the program guide in response to the selection of a program guide function button or a non-programming option are the setting of reminders and the offering of pay-per-view programs for purchase.

Advertisements in *Boylan* may be selectable. When a user selects an advertisement, the program guide may allow the user to set a reminder for a program advertised in the advertisement, view program listings for a channel that was advertised in the

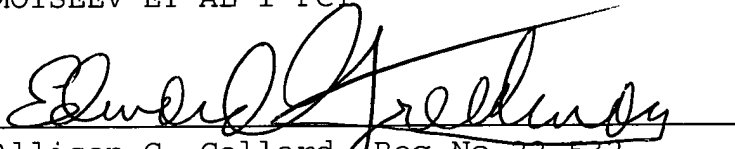
selected advertisement, order a product that was advertised in the advertisement, or provide any other such suitable response.

Thus Boylan fails to teach or to suggest the claimed invention.

In view of these amendments, it is firmly believed that the present invention and all the claims are not anticipated under 35 U.S.C. 102 but are patentable under 35 U.S.C. 103 over all the prior art applied by the Patent Examiner. A prompt notification of allowability is respectfully requested.

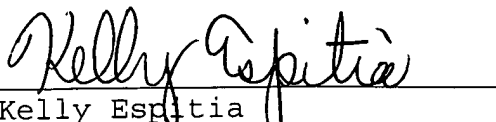
Respectfully submitted,
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Enclosures: Substitute Specification-Clean Copy;
Substitute Specification-Marked-Up Copy

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 17, 2006.


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